



ART PROGRAM

2024 - 2025

ADVANCE LEVEL

Palina
STUDIO



A heartfelt message

My Dearest Parents, Fans, and Tribe,
Over the past three years, you have become not just a part of my life, but truly my family. By trusting me with the artistic education of your children, you have empowered me in ways I could never have imagined. Your kids have inspired me to grow not only as an artist but also as a mentor, guiding the next generation in this beautiful country. Words cannot fully express the gratitude that fills my heart. Your unwavering support and trust lift me higher, fueling my passion to continue nurturing and creating a future brimming with artists - together with you.

Thank you from the depths of my soul.

Palina

Highlights

- I. Mindfulness through Art
- II. Review of the essentials
- III. Transforming Art into Sellable Products
- IV. 3D art integration
- V. Art World in iconic names, cultures & movements
- VI. Exhibitions & contests



My approach: live the moment consciously

Being an art teacher isn't just about demonstrating techniques, copying, or coloring. It's a profound opportunity to shape the young, impressionable minds of children. I fully understand the responsibility this role carries, and I approach it with great care and intention. In my classes, we begin with breathing exercises to connect with our inner selves, calming the chaos of the outside world with soothing instrumental music. This helps us focus on our heartbeats, setting the tone for a mindful and creative journey.

I. Mindfulness through Art



My approach: enjoy the process

I place special emphasis on the language we use during our interactions. For instance, instead of saying, "I can't draw a cat," we reframe it as, "I am here to learn how to draw a cat, and I'm enjoying the process." I encourage children to view challenges as opportunities for daily growth and improvement. We step away from the competitive world and focus on embracing our uniqueness, celebrating the qualities that set us apart from others. I believe that fostering healthy self-esteem and a positive mindset from a young age is crucial. We can only tap into our boundless creativity when we are at peace within ourselves, and it is my responsibility to create an environment in my studio where children can develop these essential skills in a nurturing atmosphere.

I. Mindfulness through Art



connect

Essential tools

This year, we're beginning our journey in a new space, and with that, each student will have their own personalized set of art supplies.

In our first class of the season, we'll explore every type of brush in the custom brush case I've carefully produced for each of you. We'll refresh our artist vocabulary and experiment with special techniques for each tool, including palette knives, sponges, graphite pencils, and more.

Your "wonder bag" will also include a watercolor paper pad, eraser, watercolor and acrylic paint sets, a sponge, and a customized apron - all designed to inspire creativity and make our time together even more special.

II. Review of the essentials



Art into Sellable Products

In this exciting chapter, we will learn how to turn our unique creations into sellable products like low-content books, bags, t-shirts, and phone cases. With a focus on personal style and unlimited creativity, I will showcase to my students how to bring their art in life and actually be sold online.

Some of the projects will be selected for our collaborative initiative on the world-renowned platform Amazon, where they will be featured as Print on Demand products.

III. Transforming Art into Sellable Products



Ideas

From 2D to 3D

After recapping our nature-inspired watercolor and acrylic canvas projects, we'll jump into a new medium - air-dry clay - for our first **three-dimensional wall** art and basic **sculpting** experience.

These particular medium will take a major role in our next exhibition at the Children's Museum of Naples.



IV. 3D art integration

Iconic names of 20s Century

Let's delve into the rich history of the 20th century and draw inspiration from the distinctive styles of some of the most renowned artists of the era!

Understanding each movement will help us appreciate the importance of the idea over the technique, elevating our awareness of our inner creativity.

By recreating iconic artworks from the most influential artists of the past century, we'll not only honor their legacy but also gain a deeper understanding of their impact, enabling us to engage in insightful conversations about each artist and their contributions.

V. Art World



Cultures that left us a lasting legacy

After a thorough review of each cultural aesthetic characteristic, students will select three civilizations that most inspire them and create an art project in their chosen medium or a mix of media.

- Grece
- Egypt
- Rome
- China & Japan
- Africa
- Celts
- Aztecs, Mayas, Incas
- Slavs
- Middle East
- Byzantium
- India

It's all about motivation

As you all know, I love to showcase my students' work - it's one of my favorite things to do! But **what does an exhibition truly mean for an art student?**

It offers them the incredible opportunity to see their **hard work framed** and displayed in a **prestigious space**, like a museum. It's a moment of **pride**, where they realize **their significance** and feel empowered by the knowledge that **their parents are proud of them**. This **experience** fuels their desire to achieve even more.

By helping my students stand out and **shine**, I'm fostering their **confidence** - a crucial part of **my mission**.

My plan for our next art year includes not only a new exhibition but also a research of local and national art contests for my students and help in the application process.



VI. Exhibitions & contests

A woman with long blonde hair is holding several makeup brushes against a stone wall background. The brushes are of various sizes and colors, including black, gold, and brown. The woman's face is partially visible, looking directly at the camera. The overall aesthetic is elegant and professional.

See you soon!

Palina
STUDIO

ART HOLIDAYS' 24-25

FALL

NOV 25 - 30

DEC 23 - JAN 4

WINTER

SPRING

MAR 10 - 15

TBA

SUMMER

We DO, paint, on long weekends.

